Sustainable Foster City



The Sustainable Foster City framework was designed for sustaining and enhancing the quality of life for those that live, work and play in Foster City. The elements include Economic Development, which serves the common good and encourages a wide variety of community-serving businesses to operate locally, creating selfrenewing economic resources to support a thriving community; Environmental Sustainability, that seeks to maintain a healthy environment including clean air, clean water, and the life resources community members need today and for generations to come; and Social Engagement, which seeks participation and benefits for all segments of our community to allow each member of that community to pursue and enhance the quality of their lives.



Economic Development



Loans that change lives

The Foster City - Kiva Program launched in 2017 April \$90,000 in matching loan funds to help Foster City small businesses get access to loans up to \$10,000.

In January 2017, Sustainable.FosterCity.org launched to highlight Sustainable Foster City's **Environmental, Economic, and Social Initiatives** and Programs.





January also saw the launch of our new transportation web portal www.ConnectFosterCitv.com

80 Attendees at FY 16-17 **Business Roundtables**

Staff hours assisting Foster City Businesses as part of the City's Ombudsman Program

100 **Business Visitations**

The Foster City / Scoop Partnership combined all three parts of sustainability—Economic (by creating a subsidy to encourage carpooling), Environmental (by reducing Single Occupancy Vehicle Trips and CO₂) and Social **Engagement** (by using new marketing channels and connecting commuters)!





Sustainability



City Council approved bike path improvements as part of the Bicycle, Pedestrian and Intersection Study.



In October 2016, the City Council approved "opting up" ALL Municipal PG&E accounts to Peninsula Clean Energy's ECO 100 which comes from 100% Renewable Energy and is 100% Carbon-Free.



In February 2016, the City Council approved appropriating CRV (CA Redemption Value) grant monies for qualifying recycling programs (including new recycling bins in City parks).



30,425

Quarterly ridership for Foster City Shuttles in Fiscal Year 16-17 (through public and private partnerships, Commute.org offers free shuttle service during commute hours throughout Foster City).



Percentage decrease of CO₂ Emissions from 2010 to 2015 for Foster City Munic-

Percentage reduced in kWh usage for Foster City Municipal PG&E accounts from 2010 and 2017

In 2016, the City Council adopted new Building Codes, including the updated 2016 California Green Building Standards Code.



Percentage reduction in residential water use from 2007 to 2016



Catamaran Park lawn areas converted to droughtresistant landscaping

Social Engagement



Number of YouTube views of the Foster City Docuseries: Jewel of the Bay which includes 7 chapters (The Beginning, Land, Economics, Community, Safety, Recreation, and Jewel of the Bay and the Present).

ipal Operations



Feedback from the Foster City's Community Dialogue Series:

Evolution of Our City held on May 17. (Three more of these informative events are scheduled for 2017!)

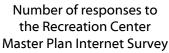
Thank you for your increased communication on social media (Facebook, YouTube, Instagram)



Foster City Access launched in February 2016 to ease reporting of non-emergency issues. The City tracks these issues and provides updates. Since launching...









Foster City provides multiple ways to learn about City news/events and to engage with City Staff and other community members.









